



**FOR 100+ YEARS A WINNING TEAM**

Passion and accountability as

## Performance Marketing Manager Czech Republic (m/f/d) remote Job

Herchenbach Industrial Buildings: 100+ years of success, 150 Herchenbach employees in five European countries, a sustainably growing and owner-managed medium-sized company. Thanks to our ongoing innovative strength, we are one of the European market leaders for modular storage solutions in lightweight construction. But even behind the scenes, we manage to inspire. Our modern and open corporate culture is not only reflected in an excellent rating on Kununu, but has also earned us the independent award as 'Top Employer in the SME Sector' for the 10th time in a row!

Become part of the WINNINGTEAM+ as a Performance Marketing Manager (m/f/d) Remote

### Your tasks

- Develop and manage performance marketing campaigns for the Czech market, ensuring alignment with lead generation goals.
- Analyze market trends, niches, and audience behavior to identify opportunities for campaign optimization and growth including data-driven campaigns tailored to the Czech market.
- Define campaign targets, optimize channel performance, and monitor KPIs and budgets to maximize ROI.
- Evaluate campaign results, derive insights, and implement improvements to enhance lead generation performance.
- Establish and manage relationships with internal stakeholders to drive campaign success.
- You control translation and research topics in our new market.

### Your profile

- 1–2 years of experience in multichannel performance marketing (Google Ads, LinkedIn, Facebook), with a focus on the Czech market and proficiency in tools like CMS, Google Analytics, PPC, SEA, and CRM systems.
- Proven success in conceptualizing and executing performance marketing campaigns, driving growth in new segments and markets, with a strong data-driven approach to KPIs.
- Native Czech speaker with fluent English for professional communication, both written and oral.
- Independent, self-motivated work style with time management skills; experience in remote work is a plus.
- Entrepreneurial mindset with a deep understanding of the Czech market, B2B buying behavior, and local conditions to develop effective campaigns.

### Your benefits

- Comprehensive Onboarding: Benefit from a structured onboarding process and personalized induction at the

company's headquarters in Germany.

- **Continuous Learning:** Access demand-oriented courses, seminars, and training programs to support your professional development.
- **Generous Benefits:** Enjoy 30 days of annual leave, providing ample time for relaxation and rejuvenation.
- **Flexible Work Arrangements:** Work 100% remotely, with headquarters visits no more than once per quarter and occasional business trips within the Czech Republic.

**What do we build on? Our values! And maybe soon on you.**

**Respect:** You treat colleagues, partners, and clients with respect because good collaboration, whether on-site or in the office, starts with mutual appreciation.

**Results:** You work in a solution-oriented and efficient way to deliver high-quality project outcomes.

**Responsibility:** You take responsibility for your tasks and decisions reliability and safety awareness are top priorities for you.

**Relentless:** You stay committed even when challenges get complex, persistently seeking the best solution.

You think in terms of solutions, not problems, and you want to make a real impact? Then we look forward to receiving your application!

Ideally with a few sentences about your motivation, your salary expectations, and your earliest possible starting date.

If you have any questions in advance or just want to have an informal chat Lars Delbeck is easy to reach via LinkedIn or XING and looks forward to hearing from you.

Let's see if we can build something truly great together

Jetzt bewerben

# HERCHENBACH



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